

AmeriCorps*VISTA Assignment Description (VAD)

VISTA Project: Harvest Against Hunger		VISTA Member Name:
Site Name: Second Harvest	Assignment Area: Member Services/Growing & Harvesting Healthy Communities	Date: Aug 2011
VISTA Member Activities and Steps Checklist		Planned Period of Work
Goal: <i>The Harvest VISTA project will develop and implement systems for community-based volunteer recruitment, community outreach & development, and gleaning project logistical support in order to expand area gleaning capacity.</i>		
Activity 1: The Plan: Networking to develop partners Step 1: Introductions to Second Harvest, find out who does what and how they can help your project, use the orientation form to meet the Directors, find out more about what they do. Step 2: Set-up meeting with Volunteer Manager to discuss recruitment and retention of volunteers, write Action Plan in early Dec. Step 3: Observe and help at a Mobile Food Bank - meet clients. Step 4: Network with community gardens/gardeners, community organizers, WSU extension, Farmer Markets, anyone connected to the mission. Step 5: Contact seed companies to glean seeds for 2012, nurseries will bring in about 90% of donations for seeds & plant starts. Step 6: Get information out to Plant-A-Row (PAR) on 2011 numbers. Step 7: Write action plan for activity 2. Step 8: Meet with Peach Farms, Vinegar Flats, community gardens, farmers markets and community leaders - first part of December.		Nov 11- Nov 12
Activity 1 Comments/Summary of Accomplishments:		Activity 1 Completed (date): _____
Activity 2: Market PAR and Develop Network w/ Community Groups Step 1: Implement, in partnership with Second Harvest, further developing contacts throughout the community with growers, farmers and similar groups while beginning to orient PAR meetings. Step 2: Develop strategic online marketing initiatives to encourage community participation. Step 3: Conduct outreach to growers and agricultural groups, PAR groups and continue relationship with community gardens/gardeners, i.e., faith based, service clubs. Step 4: Work on resource booth and presentation at the annual conference. Step 5: Develop plan for speaking engagements in the community, i.e., Rotary, Master Composters (see list from previous years). Step 6: Attended many meetings pertaining to PAR, receipts and distribution and community involvement, such as the Food Access Coalition. Step 7: Developed the PAR program in CDA and attended their Kitchen Connection meetings.		January to April 2012
Activity 2 Comments/Summary of Accomplishments:		Activity 2 Completed (date): _____

<p>Activity 3: Implement Growing and Gleaning Projects and Events Step 1: Work with Second Harvest to identify possible future community gardens at schools, corners lots and back yards. Step 2: Call area growers to advertise program, collect information, and develop potential gleaning projects. Step 3: Collaborate with local media: radio, TV, print media – to enhance awareness of planting projects, PAR and community garden programs. Step 4: Continue to conduct volunteer outreach and activities. Step 5: Coordinate event/project logistics in collaboration with Second Harvest. Step 6: Contact Farmers Markets, any local gardeners for gleaning. Step 7: Conduct and market workshops open to the public through Second Harvest (see previously developed list). Step 8: Develop and implement a home fruit harvest in conjunction with Rotary, East Central Neighborhood and Pat Munts of the WSU Extension. Step 9: Work with Second Harvest Food Resource and Safety Manager to organize gleans throughout Spokane County and North Idaho.</p>	<p>April to July 2012</p>
<p>Activity 3 Comments/Summary of Accomplishments:</p>	<p>Activity 3 Completed (date):</p>
<p>Activity 4: Retention, Documentation and Sustainability Step 1: Ensure documentation of all gleaning projects, volunteer information and grower participation for future sustainability Step 2: Meet with collaborating partners and organizations to review successes and necessary improvements - PAR Meeting. Step 3: Continue to cultivate community relationships, participation and program awareness, while growing sustainability Step 4: Develop potential future capacity building project for Second Harvest. Step 5: Suggest improvements for 2012 growing season and organize information. Step 6: Prepare project end report that will include, but not be limited to: volunteer data, grower data, charting of growth from previous year efforts, collection of media articles and references to media programming. Step 7: Begin to transition to new recruit and introduce to the community.</p>	<p>August 2012 November 2012</p>
<p>Activity 4 Comments/Summary of Accomplishments:</p>	<p>Activity 4 Completed (date):</p>